

FIG. 1

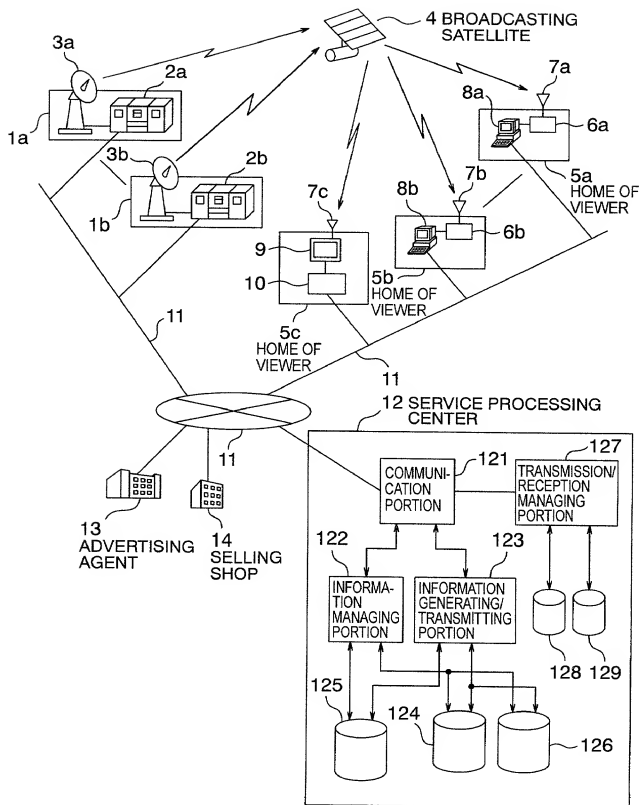


FIG. 2

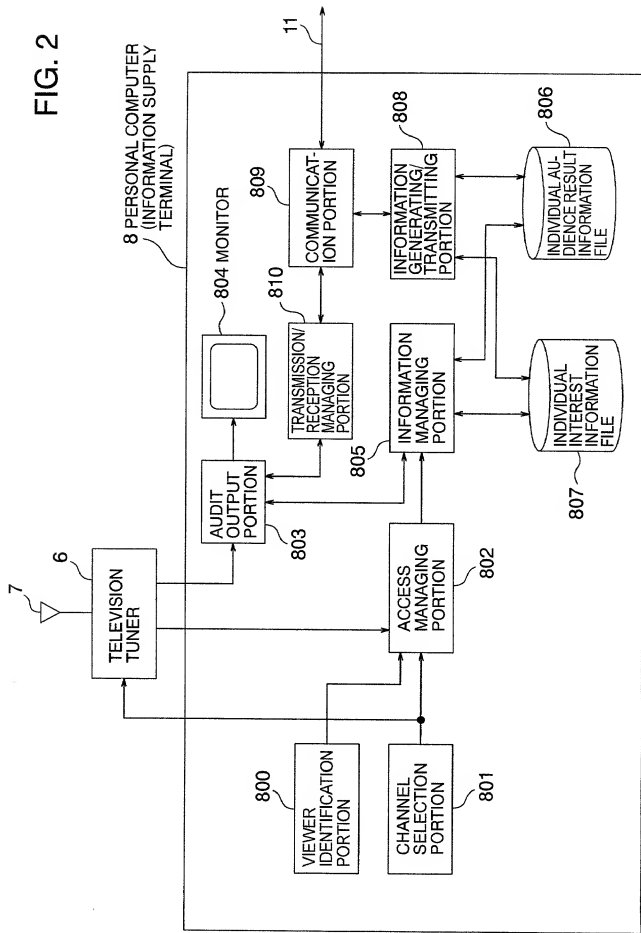


FIG. 3

OCTOBER 17, 2000		MR. A							
TIME		.....	19:00			20:00	21:00		.....
BROADCAST A	PROGRAM	.....	NEWS	CLOSE-UP	CONCERT	WEATHER REPORT	NEWS	DOCUMENTARY	.....
	AUDIENCE	.....	1	1	0	0	0	1	.....
BROADCAST B	PROGRAM	.....	HEALTH	HUMAN XX	PARTNER		HOBBY		.....
	AUDIENCE	.....	0	0	0		0		.....
BROADCAST C	PROGRAM	.....	XX'S COOKING		VARIETY		DRAMA THEATER		.....
	AUDIENCE	.....	0		0		0		.....
.....	.....	.....							



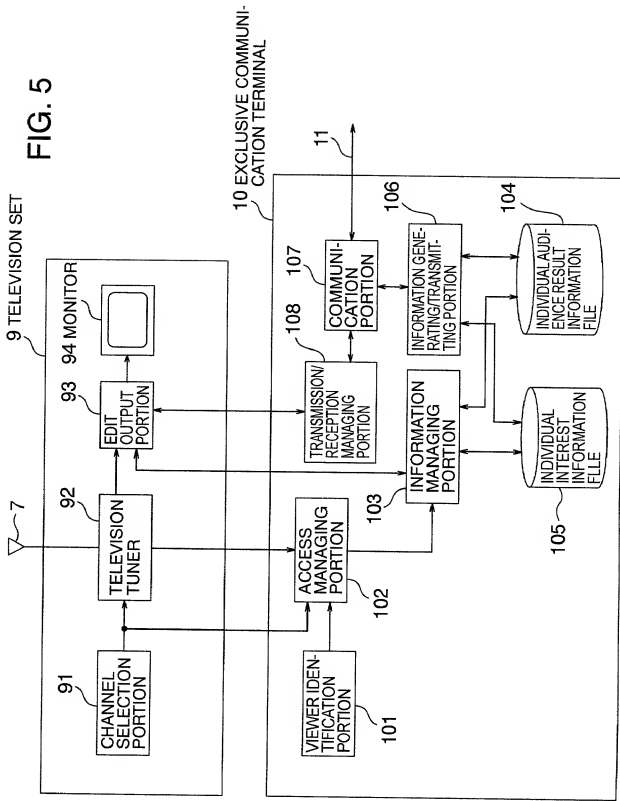


FIG. 6

MR. A											
EDUCATION			MUSIC			SPORT		TRAVEL		INTERIOR	
ENG-LISH	FRE-NCH	.....	CLAS-SIC	JAZZ	.....	GOLF	BASE BALL	DOMESTIC	U.S.A	FURNITURE	ORNAMENTS
20	2	.....	25	10	.....	50	13	5	35	8	45
MR. B											
EDUCATION			MUSIC			SPORT		TRAVEL		INTERIOR	
ENG-LISH	FRE-NCH	.....	CLAS-SIC	JAZZ	.....	GOLF	BASE BALL	DOMESTIC	U.S.A	FURNITURE	ORNAMENTS
10	0	.....	45	10	.....	10	40	55	30	5	5



FIG. 8

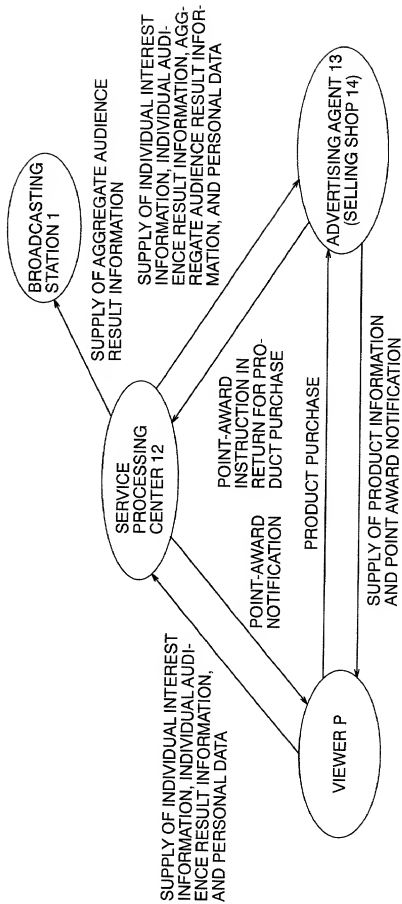




FIG. 9

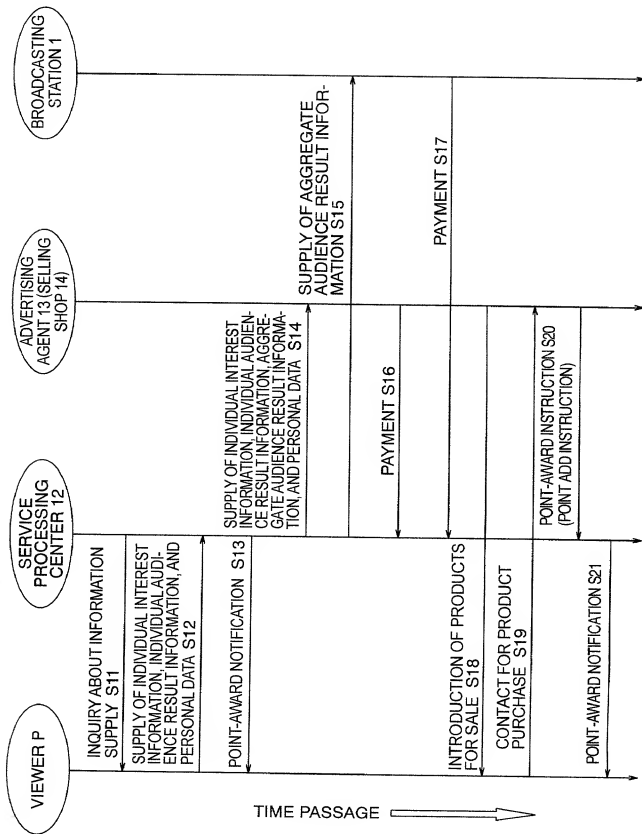
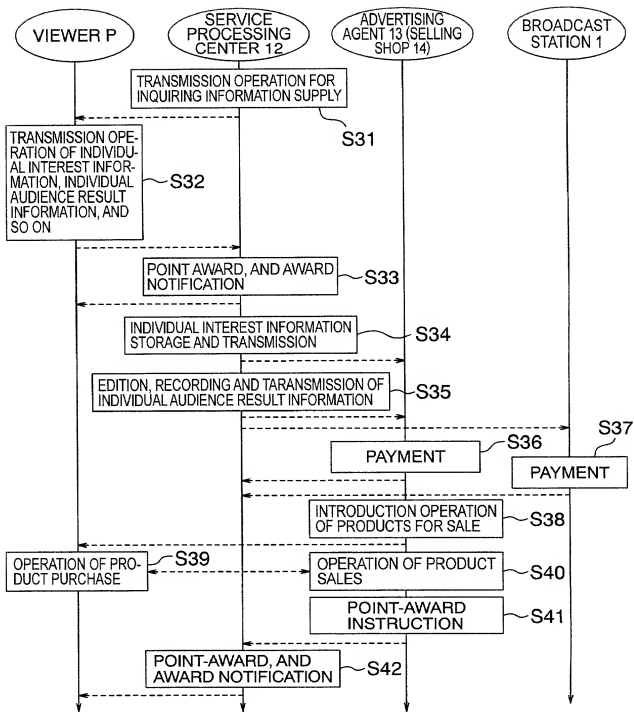


FIG. 10



09940789-082901

FIG. 11

Me

MENU
MENU
OPERATION MENU BAR
MENU

**INDIVIDUAL INTEREST INFORMATION A1**

MR. A													
EDUCATION		MUSIC		SPORT		TRAVEL		INTERIOR					
ENG- LISH	FRE- NCH	CLA- SSIC	JAZZ	GOLF	BASE- BALL	DOM- ESTIC	U.S.A	FURNI- TURE	ORNA- MENTS				
20	2	25	10	50	13	5	35	8	45				

PRODUCT INTRODUCTION INFORMATION TRANSMISSION OK

YES ☒
NO ☐

PERSONAL DATA ATTACHMENT OK

☐
 ☒

TRANSMISSION BUTTON

Ra1

**INDIVIDUAL AUDIENCE RESULT INFORMATION**

OCTOBER 17, 2000		MR. A							
TIME		19:00		20:00		21:00			
BROAD CAST A	PROG- RAM	NEWS	CLOSE- UP	CONCERT	WEATH- ER RE- PORT	NEWS	DOCUMENT- TARY		
	AUDIENCE	1	1	0	0	0	1		
BROAD CAST B	PROG- RAM	HEA- LTH	HUMAN XX	PARTNER			HOBBY		
	AUDIENCE	0	0	0			0		
BROAD CAST C	PROGRAM	XX'S COOKING		VARIETY		DRAMA THEATER			
	AUDIENCE	0		0		0			
.....		.....							

PRODUCT INTRODUCTION INFORMATION TRANSMISSION OK

YES ☒
NO ☐

PERSONAL DATA ATTACHMENT OK

☐
 ☒

TRANSMISSION BUTTON

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PREVIOUS  
PAGE

NEXT  
PAGE

Ra2

FIG. 12

MENU			OPERATION MENU BAR		MENU	
DATE OF PROVISION	SUPPLIED INFORMATION			POINT		
MAY 10, 2000	INDIVIDUAL INTEREST INFORMATION 1			40		
MAY 10, 2000	AUDIENCE RESULT INFORMATION			10		
AUGUST 15, 2000	INDIVIDUAL INTEREST INFORMATION 2			20		
SEPTEMBER 15, 2000	GOLF CLUB PURCHASE			80		
.....	.....			.....		

YOUR CURRENT POINTS : 250

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